

NORTHWEST GUILFORD



VIKING BAND

**2026 – 2027 Corporate
Sponsorship Program**

Due 9/1/2026



Decades of Excellence

For over 50 Years, Northwest Guilford High School has been recognized as one of the best high schools in North Carolina. From being situated in a supportive community to having great students, Northwest High School has always been considered a top-notch school for athletics, arts, and high scholastic learning. One program that continues to achieve success like no other is the **Northwest Guilford Viking Band**.

Beginning in the 1970's with Director Tommy Smith, expanding throughout the last two decades with Director Brian McMath, and continuing today with nationally certified Director Drew Brooks, the band program at Northwest has maintained decades of excellence not seen at many high schools in the entire country. The band has won virtually every award imaginable and has graded superior at the highest levels of local, state, and national competitions. Whether it is marching band, color/winter guard, percussion, concert bands, jazz band, or individual ensembles, the Viking Band has always been recognized as the best of the best!

As the marquee music program at Northwest, the **Marching Viking Band** maintains a reputation as *THE* standard for competitive marching bands in the Piedmont Triad and is one of the most highly regarded band programs in the state of North Carolina. **No other marching band in the Piedmont Triad continually and successfully competes with the nation's best marching bands like the Northwest Guilford Viking Band.** The band has finished in the top ten at numerous national level marching competitions and has won many regional Grand Championships, so many in fact, that they have to clean out the three large trophy cases routinely to make room for the newer ones.

By comparison, if the Northwest Guilford Viking Band were a sports team, they would have won multiple state championships, been undefeated in the conference, and had multiple all-state performers go on to play collegiately with full scholarships. In other words – **A Perennial Power**.



The Award-Winning Northwest Guilford Viking Band requests your support and partnership in our 2026-2027 Corporate Sponsorship Program!

The success of the Northwest Guilford Viking Band not only requires hours of time from dedicated students, instructors, and committed volunteers, but also needs financial support from fundraising and donations! Arts programs around the state are facing reduced budgets and lack of state funding support. Financial support is fundamental to the Northwest Guilford Viking Band program, supporting instrument purchases and repairs, uniforms, music, transportation, and instruction.

Through your generous support, the Northwest Guilford Viking Band programs can continue to represent the Northwest community with honor, pride, and excellence at local, state, and national competitions.

Please help us achieve our goal of being the premier high school band program in the country. Partner with us as we march towards the future!

MARKET YOUR BUSINESS while supporting the Most Awarding Winning High School Band Program in the Triad!



In the NW Community!



Competing in SC!



In Vatican City!

Viking Band Corporate Sponsorship Opportunities

Diamond Level

\$5,000

- Prominent Sponsor Logo on the NWG Viking Band Box Truck
- Banner placed on school property displaying Sponsor Information
- Banner placed on NWG Viking Band Building displaying Sponsor Information
- Five Trophy Sponsorships at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Full COLOR page Ad in the program at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Logo displayed during NWG Viking Band Halftime Performance at Home Football Games
- Large Logo placed on the NWG Viking Band website with link
- Promotional Opportunities at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Acknowledgement on all NWG Viking Band printed performance programs

Platinum Level

\$2,000

- Sponsor Logo on the NWG Viking Band Box Truck
- Banner placed on school property displaying Sponsor Information
- Two Trophy Sponsorships at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Full page B&W Ad in the program at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Large Logo on the NWG Viking Band website with link
- Promotional Opportunities at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Acknowledgement on all NWG Viking Band printed performance programs

Gold Level

\$1,000

- Sponsor Listing on the NWG Viking Band Box Truck
- Banner placed on school property displaying Sponsor Information
- One Trophy Sponsorship at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Small Logo on the NWG Viking Band website with link
- Full Page B&W Ad in the program at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Acknowledgement on all NWG Viking Band printed performance programs

Silver Level

\$500

- Sponsor Listing on the NWG Viking Band Box Truck
- Banner placed on school property displaying Sponsor Information
- Sponsor Listing on the NWG Viking Band website
- ½ Page B&W Ad in the program at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Acknowledgement on all NWG Viking Band printed performance programs

Bronze Level

\$250

- Banner placed on school property displaying Sponsor Information
- Sponsor Listing on the NWG Viking Band website
- ¼ Page B&W Ad in the program at the NWG Marching Band Fall Festival Competition (Oct 2026)
- Acknowledgement on all Viking Band printed performance programs

2026-2027 Viking Band Corporate Sponsorship Form

Due by 9/1/2026

To become a sponsor, please complete the form below or you may complete the information on our website: nwvikingband.org



Sponsorship Level: _____ Sponsorship Amount: _____

Sold by Band Member: _____

Sponsor Name Exactly as you would like it displayed in printed material (print clearly):

Website to Link (if applicable): _____

Mailing Address: _____

City _____ State _____ Zip _____

Sponsor Contact Name: _____

Sponsor Contact E-Mail: _____

Sponsor Contact Phone: _____

No artwork, logos, or graphics can be placed in media without full payment.

All logos must be in vector format (.ai, .eps, or .pdf)

Please forward logo, program ad (if applicable), & graphics to: director@nwvikingband.org

Please mail this form and a check payable to:

Northwest Guilford Band Boosters, Inc.

PO Box 820

Oak Ridge, NC 27310

Donations to the Northwest Guilford Band Boosters Inc. qualify as charitable donations and are deductible in accordance with applicable tax laws. The Northwest Guilford Band Boosters Inc. is a 501(c)(3) non-profit corporation. Documentation is available upon request.

Any questions please contact: director@nwvikingband.org