

NORTHWEST GUILFORD



V I K I N G S

**Marching Viking Band
Handbook
2024 - 2025**

TABLE OF CONTENTS

WELCOME & BOOSTERS OVERVIEW.....	Page 3
TOP 7 THINGS YOU SHOULD KNOW AS A BAND PARENT.....	Page 3
BAND PROGRAM SUPPORTS, GUIDELINES, AND POLICIES.....	Page 5
FINANCIAL SUPPORT.....	Page 5
TECHNICAL & LABOR SUPPORT.....	Page 5
COMMUNICATION GUIDELINES.....	Page 5
STUDENT PERFORMANCE POLICIES.....	Page 5
AFTER-SCHOOL REHEARSAL POLICY.....	Page 6
ATTENDANCE POLICY.....	Page 6
DROP-OFF POLICY.....	Page 6
DISMISSAL & PICK-UP POLICY.....	Page 6
NORTHWEST GUILFORD BAND BOOSTER EXECUTIVE BOARD.....	Page 7
MARCHING BAND CALENDAR OF EVENTS.....	Page 7
SUMMER BAND CAMP.....	Page 8
SCHEDULE.....	Page 8
FALL KICK-OFF BANQUET / PREVIEW PERFORMANCE.....	Page 8
WHAT TO BRING TO CAMP.....	Page 8
DUES COMMITMENT.....	Page 9
VIKING CREDIT PROGRAM.....	Page 10
CODE OF CONDUCT.....	Page 11
PARENT/GUARDIAN AND MEMBER CONTRACT (to be signed and returned).....	Page 12
FALL FESTIVAL PROGRAM LETTER.....	Page 13
FALL FESTIVAL BUSINESS LETTER.....	Page 14
FALL FESTIVAL AD / TROPHY SPONSOR FORM.....	Page 15-16

Dear Northwest Marching Viking Band Families and Students,

The Northwest Guilford Band Booster Executive Board WELCOMES YOU to the 2024 - 2025 Marching Viking Band competition season! Our band is one of the top marching bands in the state of North Carolina, and we are delighted to have you join our program.

The Northwest Guilford Band Boosters, Inc. is a non-profit organization formed to support all aspects of the Northwest High School band program. The Band Boosters provide three key components of support to the band program: (1) Communication to Parents and Students, (2) Technical/Labor Support, and (3) Financial Support. The Band Boosters organization also employs skilled interns and talented musicians from the UNCG School of Music to assist with training the marching band and color guard during camp and throughout the season.

Throughout marching season, the Marching Viking Band performs our field show at all home football games, participates in several local marching competitions, and hosts our own competition, the Northwest Guilford Fall Festival.

This year, we are excited to announce that the theme for our field show is:

‘Just Smile’

Parents: PLEASE GET INVOLVED! Our students will only be with us a short while longer before they move on to college or their careers. Use this time to create meaningful memories with your student. Show your student how important they are to you by becoming involved in support of their chosen extra-curricular activity. Enjoy the camaraderie of other parents as we work together to provide this activity for our students.

The Top Seven Things You Should Know as a Band Parent

7. Your student is probably more capable than you realize.

Even if you have all the time in the world, you will start to feel like a personal servant if you don't ask your kids to take some responsibility for their own stuff. Water jugs, lunches, props, laundry -- it never ends! Your student can make a sandwich, fill up a water jug, and set out their 'stuff'. If you are inclined, help them create checklists so that they remember everything they need to bring. It will be a lot of stuff, so be ready!

6. Learn to manage your time and teach your student how to manage theirs.

You WILL be busy -- especially from August until the middle of November. You will receive calendars in emails, but you MUST find a way to keep track of everything. More importantly, your student will have to balance band and schoolwork. Many of the band kids are honor students, and the time management skills they learn will help them throughout their life.

5. Bring cash, warm clothes, and something to sit on to games and competitions.

Most school functions require that you bring cash. Competitions (defined later) charge admission; anywhere from \$5 to \$10 per person. Children under 5 are usually admitted free. You MUST bring cash. Concessions are mostly cash only, as are some souvenir vendors.

4. **Band Directors are people, too.**

But they are BUSY people. They work long hours, and *their main focus* is the kids. If you have a specific concern about your child and the band program, set up a time to discuss it. If you need general information, directors are probably not your best resource. Try checking with a fellow parent, another Band Booster, first. On another note, marching band requires dedication and discipline from your student. The job of the directors is to help your student excel in band. Directors speak loudly, pointedly, and sometimes without pleasantries. When mistakes are made, especially due to inattention or lack of effort, there are consequences. Try to relax and allow the process to work. Encourage your student to do their best, listen, and work hard. *Everyone wants your child to be successful.* You will learn this as you move through the season.

3. **We can't do it without YOU—volunteer and come to the booster meetings.**

You will be asked to commit time, energy, and band fees to the band program. Unlike many sports programs, the Northwest Guilford Viking Band must have parent volunteers for the programs to run smoothly, and it is the best way to get to know others. Plan to attend as many booster meetings as you can. They are only once a month for about an hour. Mr. McMath usually addresses the parents with updates on the show and will answer parent questions. It is time well spent. About volunteering ... no experience necessary. No, REALLY! There are tasks that require specific skills, but most opportunities do not. If you can pull a soda from a cooler, take tickets at a gate, use scissors, sew, or use a hammer - you have all the skills you need. Better yet, there is so much to do, you are bound to find something you actually enjoy doing. You will be helping keep YOUR band fees down and have fun doing it. Trust us, we've been there.

2. **Join CUT TIME and READ YOUR NEWSLETTERS**

This could be said a thousand times and still not be said enough. As the season progresses, you will get multiple messages each day. READ THEM. CHECK YOUR EMAIL DAILY. You may not always completely understand the emails but READ THEM. If you are completely lost, you can email a board member.

1. **Yes, it's worth it!**

All the rides, time, and effort that you put in as a parent to getting your child to practices are worth every second. You may not be able to appreciate that in the beginning. Your student may get discouraged at first. There will be a lot of repetition, hot and sweaty days, failures, and disappointments. Then, the show starts to come together and everything changes. There is a new energy, a new excitement. This is the point where they will either LOVE band or plan a different activity next year. Most of the kids LOVE band by the end of the season, so make them tough it out for the whole season. It will be worth it!

We look forward to meeting all of you and working with you to provide a successful program this season!

Sincerely,

The Northwest Guilford Band Booster Executive Board

BAND PROGRAM SUPPORTS, GUIDELINES, AND POLICIES

Financial Support

- Your dues commitment makes up approximately 45% of our total budget.
- **FUNDRAISING** is essential to pay for equipment, uniforms, music, marching shows, instructors (woodwinds, brass, percussion, *and* color guard), winter guard, winter drumline, parades, as well as jazz band, wind ensemble, symphonic band, and concert band's classroom materials and activities. Every student and family is expected to actively fundraise and/or make donations to meet the cost of participation in the program.
- All donations made in lieu of fundraising participation are tax-deductible.

Technical & Labor Support

- This is only provided by parent/adult family members volunteering and getting involved.
- We need help from ALL families to share the work and lighten the load. If young children or weekend jobs limit your ability to help at games and competitions, please consider coordinating a fundraiser or organizing an aspect of our Fall Festival.

Communication Guidelines

For all the most up-to-date information about the Viking Band, check out these sources:

- **Website & Calendar:** Visit www.nwvikingband.org
- **BAND App:** Join the "2024 NWG Viking Band" group - <https://band.us/n/a3a90b94g5e22>
- **Weekly Newsletter:** Email secretary@nwvikingband.org to be added to the email list
- **Band Booster Meetings:** Held regularly on the *first Monday of every month @ 7:30 p.m. in the NWHHS Band Room*
 - **IMPORTANT!** The *FIRST* booster meeting of the season will be **Friday, August 16th** in conjunction with our Kick-Off Banquet at 6:00 p.m. in the NWGHS Cafeteria.
 - Monthly meetings begin on **Monday, September 9th** (Sept. 2nd is Labor Day).

Student Performance Policies

- **UNIFORM:**
 - Make sure all your uniform parts are clean and fitted properly. Improper uniform care will not be tolerated.
 - Proper care of hat, hat box, and garment bag must be maintained.
 - No alterations may be made to the uniform. No cutting, hemming, or ironing with fabric tape.
 - Marching shoes must be polished for each performance. **LONG BLACK SOCKS** must **ALWAYS** be worn.
 - You must wear gloves and the show theme t-shirt under the uniform jacket.
 - You will be required to wear shorts or a biker short under the uniform pants.
 - Hair must be UP and OFF the uniform collar.
 - All band members must bring their wind suits and gloves for every performance. This includes football games and competitions.
- **EQUIPMENT:**
 - Your instrument/equipment must be in good condition so you may perform to the best of your ability.
 - Repairs must be made immediately. If repairs cannot be completed by the date of the next performance, a replacement must be coordinated in advance.
- **PROHIBITED BEHAVIORS:**
 - Public Displays of Affection (PDA)
 - Smoking/Vaping/Use of Controlled Substances
 - Swearing/Cussing/Crude Language
 - Running (unless told to do so by a Director or staff member)
 - Horseplay
 - Eating or Gum-chewing
 - There will be ample time given to eat while in a wind suit before a performance at competitions. During football games, eating in uniform is allowed **ONLY** during 3rd quarter break. Any stains due to spills must be dealt with immediately.
 - Unprofessional Behavior
 - Unprofessional behavior may be cause for dismissal from the band program.
- **BEHAVIORAL EXPECTATIONS:**
 - Everyone should remain professional while in a performance setting.
 - Your conduct should always exemplify the excellence of this program.
 - **You are a representation of this program AT ALL TIMES.**

After-School Rehearsal Policy

- Rehearsals will be held **EVERY Monday, Tuesday, and Thursday**. *Tuesday/Thursday* rehearsals will be **4:45 p.m. – 7:45 p.m. starting on August 27th**. *Monday* rehearsals will be from **4:45 p.m. – 6:45 p.m. starting September 9th**.
- The final rehearsal of the competitive marching season will be on **Thursday, October 24th**.
- NWGMS students will walk in a supervised group to the NWGHS Band Room at 3:45pm. Off-campus middle school students will need to coordinate their own transportation at the end of their school day.
- Bring a healthy snack to eat quickly after school before practice to carry you through until you get home for dinner. Remember to bring plenty of water, too!

A Few Words of Caution and Guidance:

- Rehearsals, especially in the early days, can seem a lot like boot camp. For some children, it is a very intense experience that can leave them feeling frustrated and off-balance. Talk to them, support them, and encourage them to hang in there. Before you make any final decisions, talk to the director and maybe an experienced band parent. Perhaps they can offer insight and suggestions on how to get past this hurdle.

Attendance Policy

- Attendance is mandatory at ALL band performances and rehearsals.
- ANY absences from all or part of a rehearsal, summer, fall, winter, or spring, will require a written excuse from parents or a doctor explaining the absence.
- Excuses should be submitted in advance of the absence when possible.
- Students with jobs will be expected to be at all rehearsals, so please inform your employer accordingly.
- If a student acquires 1 Unexcused Absence or 2 Excused Absences from rehearsal within a one-week period, they will not be allowed to march that weekend but will still be required to attend.
- Attendance issues will be handled on an individual basis.
- **IMPORTANT!** Do NOT sign up for Driver's Education while in Marching Band, Winter Guard, or Winter Percussion. There are other dates available.

Drop-Off Policy

- *"Early is ON TIME, On time is LATE, and Late is UNACCEPTABLE!"*
- Members must be in the band room 10 minutes before each event.
 - *Example: 'Meet at 5:30 p.m.'* means to arrive at the school by 5:20, and be seated, ready to go, by 5:30.
- Occasionally, a section will have an earlier than usual start. Although your child should inform you of this, it helps to regularly check in with your child because they get busy, and they do forget.

Dismissal & Pick-Up Policy

- Students are expected to return to school after ALL performances to help unload and pack up all equipment.
- Please allow 15 minutes after each dismissal (from a rehearsal, game, or an arrival home from a competition/trip) for students to put away all equipment.
 - *Example 1:* If rehearsal ends at 7:45 p.m., you will likely pick-up your child by ~8:00 p.m.
 - *Example 2:* If you receive a text from your child at 9:30 p.m. that states, "We will arrive back at the school in 30 minutes," expect to pick your child up by 10:15 p.m.
- **For Rehearsals:**
 - Each section of the band needs to put away their unique set of instruments/equipment after rehearsal ends. The pattern for your child's pick-up time will become fairly consistent throughout the season.
 - Some sections may have a brief section meeting right after rehearsal.
 - If rehearsal ends early (this is rare), a notification will be sent via the *BAND App*.
- **For Games:**
 - Plan to pick-up your child by 10:00 p.m. This time does vary depending on the length of the game.
- **For Competitions / Trips:**
 - When we are 30 minutes away from arriving back at the school, we will post a notification in the *BAND App*, and we will prompt students to send their parents a text. This allows you 45 minutes of time to prepare to pick your child up.
- If you have not picked up your child within 30 minutes of the end of a rehearsal, end of a game, or after we arrive back to school from a competition / trip, a call to the Sheriff's Department will be made for them to bring your child home. Please understand it has been a long day for all parents and staff involved.
- Reminder! Download the 'Band App' to receive itineraries and time-sensitive information for each event.

NORTHWEST GUILFORD BAND BOOSTER EXECUTIVE BOARD

BRIAN McMATH	<i>Director of Bands (605-2086)</i>	director@nwvikingband.org
DREW BROOKS	<i>Assistant Director of Bands</i>	brooksa4@gcsnc.com
RICK PRO	<i>President</i>	president@nwvikingband.org
KRISTI FLYNT	<i>Vice President</i>	vicepresident@nwvikingband.org
KARLI CHRISTMAN	<i>Volunteer Coordinator</i>	volunteer@nwvikingband.org
CASSIE NICHOLSON	<i>Treasurer</i>	treasurer@nwvikingband.org
MARK WINTERHOFF	<i>Budget Director</i>	budgetdirector@nwvikingband.org
AMBER MIDDLETON	<i>Secretary</i>	secretary@nwvikingband.org
MONIKA SHARPE	<i>Fundraising</i>	waysandmeans@nwvikingband.org
HARRY KELLER	<i>Fall Festival</i>	fallfestival@nwvikingband.org
KARA ZANDER	<i>Competition Support</i>	competitionsupport@nwvikingband.org
AMY CASSIDY	<i>Competition Support</i>	competitionsupport@nwvikingband.org
ADRIANA MARTINEZ	<i>Competition Support</i>	competitionsupport@nwvikingband.org
JUSTIN NICHOLSON	<i>Logistics Director</i>	logistics@nwvikingband.org

MARCHING BAND CALENDAR OF EVENTS

2024 HOME FOOTBALL GAMES

(Students should plan to meet in the band room at 5:30 pm unless told otherwise.)

August 30th

September 6th

October 4th – Homecoming

October 11th

November 1st

2024 MARCHING COMPETITION SCHEDULE

(These dates are tentative. Reserve the entire day; morning, afternoon, and evening.)

September 14th

September 21st

September 28th

October 5th

October 12th

October 19th

October 26th – Fall Festival

THE 42ND ANNUAL NORTHWEST GUILFORD FALL FESTIVAL

FALL FESTIVAL is our home competition and our single largest fundraiser.

Fall Festival will be held at NWGHS on **Saturday, October 26th**.

This is an all-day event, and we need an ARMY of volunteers to make it a success.

ANNUAL TRIP

We will be performing in Rome, Italy for the *New Year's Day Parade* on **January 1, 2025**.

2024 SUMMER BAND CAMP

*(All camp, game, and competition dates are required attendance for acceptance into the program.
Please make NO other commitments on these dates!)*

MANDATORY CAMP SCHEDULE FOR ALL MEMBERS

WEEK 1	Mon., July 29 th – Fri., Aug. 2 nd	Winds / Percussion Color Guard	8am – 4pm 12pm – 8pm
WEEK 2	Mon., Aug 5 th – Fri., Aug 9 th	Winds / Percussion Color Guard	8am – 4pm 8am – 12pm / 4pm – 8pm
WEEK 3	Mon., Aug 12 th – Fri., Aug 16 th	Winds / Percussion Color Guard	8am – 4 pm 8am – 12pm / 4pm – 8pm

(Sectionals may be scheduled during band camp. Be aware there will be additional time needed to practice with your section. These will be announced at band camp.)

FALL KICK-OFF BANQUET / PREVIEW PERFORMANCE

END OF CAMP, WEEK 3 August 16th, 6:00 p.m. (New Parents Meeting at 5:30 pm)

Board Members will be available to:

Answer Questions!

Accept 2nd Dues Payments!

Accept Required Forms (5:00 - 6:00 p.m.)

WHAT TO BRING TO BAND/GUARD CAMP EVERY DAY

- **Instrument/Equipment** (includes flags, weapons, sticks, mallets, etc.)
- **Cell Phone with UDB APP loaded / joined / songs and drill downloaded**
- **3-Ring Binder, pencil, pen, and highlighter** (sheet protectors are optional but recommended)
- **Water Jugs** (mandatory to have)
- **Hats, Sunscreen, and Sunglasses**
- **Towel** (to put instruments on outside)
- **Lunch and Drinks** (no carbonated or caffeinated drinks allowed. You **MUST** bring lunch every day. *NO ONE* will be allowed to leave campus for lunch during band camp.)
- **Tennis Shoes** (no slides, flip flops, or sandals allowed)
- **Shorts** (must come to the middle of the thigh – this includes everybody in the band)
- **Short Sleeve Shirts and Sleeveless Shirts are Recommended** (tank tops are permitted but no spaghetti straps, bikini tops, bathing suits or sports bras that show midriff – this includes color guard members)

DUES COMMITMENT

Dues Commitment

- 2024 Dues for Marching Band / Color Guard: **\$450 per student:**

Commitment Schedule

- 1st payment: **\$125** – Due **May 23rd** (non-refundable)
- 2nd payment: **\$100** – Due **June 27th**
- 3rd payment: **\$125** – Due **August 16th**
- 4th payment: **\$100** – Due **September 20th**

(If you have questions regarding payments, please review your Cut Time account FIRST. Then, contact the treasurer, Cassie Nicholson at treasurer@nwwikingband.org)

Additional Information

- Families with siblings in the marching band / color guard will only be assessed \$350.00 for each additional student.
- The Jazz Band and Wind Ensemble programs will be charged \$55.00 for tux/dress rental.
- The Winter Guard and Winter Percussion Ensemble dues amount will be announced in the fall and will be a separate payment (usually around \$450).
- To make any forms of payment – please refer to the PayPal menu on the band website <http://www.nwwikingband.org/pay-pal/>, OR mail payments to:

NW Viking Band
PO Box 820
Oak Ridge, NC 27310

Frequently Asked Questions

Why impose a Dues Commitment? Your DUES are absolutely necessary to put your student on the field. The Band Boosters is a non-profit organization which supports the financial and operational requirements of the band program. However, these needs are very costly and unfortunately are NOT funded by your tax dollars. The Dues Commitment covers basic expenses such as music and show design, transportation costs, uniform maintenance, instruction, and administrative expenses.

Can fundraising help pay my dues? Yes, your student may fund some or all of their Dues Commitment through fundraising. The already established VIKING CREDIT program (see following page) may be applied toward this fee. The prior year's accrued credits carry over for all students who return to the program. Students who have left the program and have available credits in their account can transfer those credits to a sibling in the program.

Will fundraising still be necessary? Yes. Implementation of the Dues Commitment does not eliminate fundraisers. Your dues do not fully fund the costs of putting your student on the field, so fundraising will continue to be necessary to meet operational expenses. Funds raised through fundraisers comprises over one-half of our total revenue. Our Fall Festival Competition (on the last Saturday in October) is our largest fundraiser and meets a large portion of our operational expenses. We need EVERYONE to volunteer! Your band student and you are expected to participate in all fundraisers or pay an opt-out amount in lieu of participation.

VIKING CREDIT PROGRAM

Student Incentive Accounts

What are Viking Credits?

The Viking Credit incentive program, sponsored by the NW Band Boosters, allows students to earn credits through fundraising that can be used to offset band and guard expenses. The dual purpose of the program is to both encourage students to participate in fundraising and to provide opportunities to help defray the significant costs of participation in the band programs.

How can I earn Viking Credits?

Participate in fundraising! Each fundraising event is designated with a “Viking Credit status” indicating how much a student can earn through participating. Many fundraisers include the opportunity for students to earn up to 40% of the net profit. The more a student participates, the more they earn. There is no limit to the amount that can be earned. Planned events for 2024-2025 include program ad sales for Fall Festival, the Corporate Sponsorship Program, Fall Fruit Sale, and other fundraisers.

How do I use them?

A Viking Credit account is maintained for each student. Upon request, each family can check on the balance in their Viking Credit account via CUT TIME and can apply those credits accordingly. Please contact the treasurer, Cassie Nicholson, at treasurer@nwvikingband.org for balance inquiries and to use existing credits.

CUT TIME

Definition: A comprehensive web-based database for all band students. Modules include student information, account information, uniform information, instrument information, and mass email capabilities. Each student has an information page established that each parent needs to access and update.

Any special rules?

Any unused balance of a student’s Viking Credit Account will roll over for use the next school year and will continue to do so until graduation or withdrawal from the band programs. Any unused balance may also roll over into a sibling’s account as long as they participate in the NWGHS program the following year. Otherwise, upon graduation or moving out of the district, any funds left in a student’s account will become part of the NW Band Booster’s treasury. Viking Credits are available only for NW Band Booster expenses and cannot be directly paid to students. If a student owes money to the Band Boosters at the end of the school year, the amount will be deducted from the Viking Credit account until paid. All monies owed (current and past) must be paid before Graduation tickets are issued to the student and family.

Questions?

Please direct all questions about Viking Credits to our Treasurer, Cassie Nicholson, at treasurer@nwvikingband.org.

NORTHWEST GUILFORD HIGH SCHOOL BAND PROGRAM CURRICULAR / CO-CURRICULAR CODE OF CONDUCT

Northwest Guilford High School provides students an extensive and diverse offering of curricular and co-curricular programs such as clubs, performing arts, student government, and more. Each curricular and co-curricular activity has its own code of conduct detailing the expectations of student behavior in addition to those set forth in the school student handbook. Higher standards of behavior are in place for students in these activities to promote good citizenship as these students represent Northwest Guilford High School through local, state, and national competitions, meetings, and performances. Students who fail to meet expectations will have consequences assessed by the Director of Bands, which may be in addition to consequences levied by school administration. Continued failure to meet these expectations may result in removal from the program.

The following apply specifically to the students in the Northwest Guilford Band Program:

- I. Students placed in ISS or OSS during school day are NOT allowed to attend afternoon rehearsals – this impacts participation in games and competitions on weekends. Repeat offenses or combination with below infractions will result in removal from program for the season at the discretion of the Director of Bands.
- II. Use and/or possession of Alcohol will not be tolerated.
 - a. 1st Offense: Removal from program for the remainder of the school year.
 - b. 2nd Offense: In the event of a second violation, the student will no longer be permitted to participate in any program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.
- III. Use and/or possession of Drugs will not be tolerated.
 - a. 1st Offense: Removal from program for the remainder of the season
 - b. 2nd Offense: In the event of a second violation, the student will no longer be permitted to participate in program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.
- IV. Use and/or possession of Tobacco will not be tolerated.
 - a. 1st Offense: Suspension from one performance.
 - b. 2nd Offense: Removal from the program for no less than 90 days and up to one calendar year. Reinstatement to the program will only occur with Director and Administrator approval.
 - c. 3rd Offense: In the event of a third violation, the student will no longer be permitted to participate in program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.
- V. Hazing will not be tolerated.
 - a. 1st Offense: Removal from the program for no less than 30 days and up to 90 days with reinstatement to the program with Director and Administrator approval.
 - b. 2nd Offense: Removal from the program for no less than 90 days and up to one calendar year. Reinstatement to the program will only occur with Director and Administrator approval.
- VI. Students charged with a Felony Involving Bodily Harm or found in Possession of a Weapon will be removed from the program until the case is decided. Reinstatement to the program will only occur with Director and Administrator approval.
- VII. Students under Adjudication and/or Conviction of a Felony will be removed from the program indefinitely.
- VIII. Inappropriate Use of Social Media will not be tolerated.
 - a. 1st Offense: Removal from two performances.
 - b. 2nd Offense: Removal from program for the remainder of the school year.
 - c. 3rd Offense: In the event of a third violation, the student will no longer be permitted to participate in program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.

Self-reporting may result in a reduction of consequences.

Addendum:

1. Once a participant has been removed from the program, the Director has the right to review the case and decide as to whether to allow the participant back into the program before suspension period ends.
2. Infractions will not accrue from year to year. Infractions will be tabulated for one calendar year beginning July 1 and ending June 30.
3. These violations must be: (a) witnessed by Band/Administrator personnel, (b) ticketed/charged/etc. by Law Enforcement, and/or (c) self-reported by the participant.
4. Participants are expected to follow the Code of Conduct and practice ethical behaviors both ON and OFF campus.

PARENT/GUARDIAN AND MEMBER CONTRACT

Musician Commitment:

- My signature signifies that I (we) understand the requirements to participate in the Viking Marching Band.
- If my member plays a wind or percussion instrument, they are required to enroll in a band class during the day.
- If my member is chosen for Leadership Team, they are required to enroll in a band class during the day.

Dues Commitment:

- My signature signifies that I (we) understand the payment obligations herein and agree to pay accordingly.
- I (we) understand that maintaining my Member's account is essential to the ability of the Band Boosters to pay for the Marching Band / Guard / Drumline program.
- I (we) understand that my member may not be allowed to participate if their account is not current.
- If my member dues (Band / Guard / Drumline) from any prior season(s) have not yet been paid, I (we) understand that I (we) must pay these previous season Member's Dues in full prior to my student being able to participate in the 2024 Northwest Guilford Marching Season.
- I (we) understand that Viking Credits to Member Fees can be earned from my participating in fundraisers, and I (we) understand that such Viking Credits will appear in my Charms ledger within a month after each fundraiser
- I (we) will pay the current amount appearing on my Charms ledger.

Volunteer Commitment:

- My signature signifies that I (we) will volunteer our time to work a minimum of 4 events (e.g., Football Games, Competitions, Fall Festival, Coliseum, Fundraisers, etc.)

Uniform Commitment:

- My signature signifies that I (we) understand and will abide by the rules set forth for proper care and maintenance of all uniform parts
- I (we) understand that if any uniform parts are lost or permanently damaged, I (we) are responsible for the replacement costs as follows:
 - Bib Pants - \$100.00
 - Uniform Jacket - \$200.00
 - Gauntlets - \$45.00
 - Shako (hat) / Box - \$50.00
 - Plume - \$20.00
 - Wool Beret \$10.00 (sousaphone only)
 - Garment Bag - \$30.00
 - Guard Uniform – actual cost paid

Code of Conduct:

- My signature signifies that I (we) understand and will abide by the consequences set forth in the Code of Conduct. I (we) will not request or demand consequences be lessened or reversed once a decision has been reached.

Member Name (Printed) Date

Member Signature Date

Parent/Guardian #1 Name (Printed) Date

Parent/Guardian #1 Signature Date

Parent/Guardian #2 Name (Printed) Date

Parent/Guardian #2 Signature Date

Northwest Guilford HS Band

Brian McMath, Director
5240 Northwest School Road
Greensboro, NC 27409

(336) 605-3300 (School)

Attention: Northwest Guilford High School Band / Guard Families

Subject: Marching Band Fall Festival – October 26, 2024
Program Advertising Sales

Northwest's Fall Festival will soon be upon us. This is a great opportunity for the Band Program to have fun, grow, and demonstrate to the community what a quality program we are part of. It is also a day that gives our program the potential to raise funds for the band program. Selling advertising in the Fall Festival Program will not only help offset the expenses of printing the book but will allow you to earn student incentives as well.

The accompanying Program Book Advertising Order Form contains all the information you need to solicit advertising sponsors. On the back side of the form, we have also included a letter from Mr. McMath explaining why you are soliciting the advertisement. Sales should be easy if you just go give it a try. Extra copies of this form will be available in the wall brackets just inside the band room door, copies can be obtained from our website (www.nwvikingband.org), or you can run multiple copies off yourself. Don't forget to copy both sides.

Best of all, 40% of your advertising sales will be credited to your Viking Credit account. For example, if you sell \$500 of advertising, your Viking Credits account will be credited \$200.

As with the band program, success with ad sales will require you to commit the time, energy, and effort to do a good job.

Good luck. Let's work hard together to make the Northwest Marching Band Fall Festival a success.

Sincerely,

Harry Keller

Harry Keller, Chairman
Fall Festival 2024

Northwest Guilford HS Band

Brian McMath, Director
5240 Northwest School Road
Greensboro, NC 27409

(336) 605-3300 (School)

August 2024

Dear Business and Community Leader:

Northwest Guilford High School Band Program is proud to announce the 42nd Annual Marching Band Fall Festival on Saturday, October 26, 2024. We are expecting as many as 2,000 high school musicians and 3,000 spectators to attend. In order to help defray the expenses associated with the Fall Festival, we are asking businesses and leaders in our community to support this event by advertising in the Fall Festival Program.

Band students represent the best qualities we expect in our young people. They invest hundreds of hours of hard work and practice to prepare their field marching show. They continue to improve their musical talents throughout the year participating in concert and ensemble performance. Statistics show that young people who participate in band demonstrate higher academic achievement and develop stronger leadership skills than the general student population. Your support will allow Northwest to offer these outstanding young people a premiere event in which to showcase their talent and hard work.

Your support will be recognized by the many families associated with the Northwest Band Program and by the participants at our event. Please review the attached Advertising Order Form and return it as instructed. Thank you in advance for your support.

Thank you,

Brian McMath

Brian McMath
Director of Bands
Northwest Guilford High School

**NORTHWEST GUILFORD HIGH SCHOOL BAND
ANNUAL MARCHING BAND FALL FESTIVAL
Fall Festival Sponsor Order Form**

Band Student: _____

Advertiser's Information:

Business Name: _____

Mailing Address: _____

Contact Person: _____ Phone #: _____

Fax #: _____ Email: _____

Authorized by: _____ Date: _____

(Advertiser's signature)

FALL FESTIVAL PROGRAM AD SPONSORSHIP

Deadline for Program Ads Is October 6th

(Page size 8 ½ x 11)

_____ Back Cover-Outside (\$200)

_____ Front Cover-Inside (\$150)

_____ Back Cover-Inside (\$150)

_____ Full Page (\$120)

20% Off Trophy Sponsorship with any of the above ads.

_____ Half Page (\$60) (approximately 4 in. tall, 6 in. wide)

_____ Quarter Page (\$30) (approximately 4 in. tall, 3 in. wide)

_____ Business Card Ad (\$15)

_____ Friend of the Band Line Listing (\$5)

10% off Trophy Sponsorship with any of the above ads.

_____ Ad Copy Enclosed OR _____ Ad copy will be mailed by: _____ (Date)

Ad Copies are best when submitted electronically.

*** ONLY JPG, GIF, PDF, or WORD files will be accepted electronically. ***

You may submit via Email to: mcmathb@gcsnc.com

FALL FESTIVAL TROPHY SPONSORSHIP

- Tommy Smith Viking Cup Band of the Day [need 1] \$250
- Viking Cup Spirit Award [need 1] \$100
- Steven Niebauer Pit Crew Award [need 1] \$100
- Class A / AA / AAA Grand Champion [need 1] \$100
- Class AAAA / AAAAA Grand Champion [need 1] \$100
- First in Class [need 6] \$50
- Second in Class [need 6] \$50
- Third in Class [need 6] \$50
- First Place Caption Awards [need 36] \$25
- Second Place Caption Awards [need 36] \$25
- Third Place Caption Awards [need 36] \$25

Payment Information: Make checks payable to: **Northwest Band Boosters.**

Payment should be enclosed with ad/trophy order. Please do not send cash.

Mail Fall Festival Sponsor Order Form, Ad Copy, and Payment to:

Brian McMath, Band Director
Fall Festival Program Coordinator
5240 Northwest School Road
Greensboro, NC 27409

Questions? Email: mcmathb@gcsnc.com

Parents/Students: In keeping with tradition, we welcome “good luck” ads to students and/or band sections in the program. Digital Pictures can be emailed to: mcmathb@gcsnc.com