

# **Northwest Guilford**



## **Viking Band**

**2023 -2024**

**Corporate Sponsorship  
Program**

# DECADES OF EXCELLENCE

For more than 50 Years, Northwest Guilford High School has been recognized as one of the best high schools in North Carolina! From our extremely supportive community... to fantastic students... Northwest has been considered a top-notch school for athletics, the arts, and for high scholastic learning. Yet, as successful as NWG has been, there is one program that continues to achieve success like no other – the **Northwest Guilford Viking Band**.

Beginning with Director Tommy Smith in the 1970's and continued today by Nationally Certified Director Brian McMath, the band program at Northwest has maintained a level of musical excellence not seen at many schools in the entire country. The NWG band program has received superior ratings at the highest levels of local, state, and national competitions in multiple categories including Marching Band, Color/Winter guard, Percussion, Concert Bands, Jazz Band, and Individual Ensembles... the Viking Band program has always been recognized as the best of the best and brings many new families into the surrounding communities.

As the marquee music program at NWG, the **Marching Viking Band** has maintained a reputation as *THE* standard for competitive marching bands not only in the Piedmont Triad, but as one of the most highly regarded band programs in the state of North Carolina. ***No marching band in the Piedmont Triad has continually, and successfully, competed with the nation's best marching bands like the Northwest Viking Band.*** The band has finished in the top ten at numerous national marching competitions and receive many regional Grand Championships including taking the top award at 3 out of 4 competitions in 2022.

To put this in perspective, if the Northwest Guilford Viking Band were a sports team, we would have won multiple state championships, been undefeated in the conference for countless seasons, and had multiple all-state performers play collegiately with full scholarships.

In other words – ***A Perennial Power.***



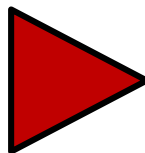


***The Award-Winning Northwest Guilford Viking Band  
needs your support and partnership in the  
2023-2024 Corporate Sponsorship Program!***

The success of the NW Viking Band takes hours upon hours of time from our dedicated students, instructors, and committed volunteers. However, it also takes immense financial support from fundraising and donations. Arts programs around the state are facing reduced budgets and lack of state funding support even more so in this Post COVID world as before. The Viking Band program requires financial support to assist with instrument purchases, instrument repairs, uniforms, music, bus transportation to performances & competitions, and instruction.

Through your generous support, the NW Viking Band programs will continue to represent the NW community with honor, pride, and excellence at local, state, and national competitions. Please help us achieve our goal of being one of the premier band programs in the country. Partner with us as we literally march towards the future!

**MARKET YOUR BUSINESS while  
supporting the Most Awarding Winning  
High School Band Program in the Triad!**



*Stokesdale Christmas Parade!*



*Games & Competitions!*



*Pearl Harbor 80<sup>th</sup> Anniversary!*



# Viking Band Corporate Sponsorship Opportunities

## Platinum Level



**\$1000 or Higher**

- Sponsor Logo on the Viking Band Truck
- Largest Logo on the Sponsor Banner placed at all-non-competition performances
- The Sponsor Banner is placed on school property near the parking lots Nov '23 – May '24
- Large Logo Ad placed on the Viking Band website with link to sponsor's website
- Full Page Ad in the program at the NW Marching Band Competition (Oct 2023)
- Promotional Opportunities at the NW Marching Band Competition (Oct 2023)
- Acknowledgement on all Viking Band printed performance programs

## Gold Level



**\$750 - \$999**

- Sponsor Listing on the Viking Band Truck
- Logo on the Sponsor Banner placed at all-non-competition performances
- The Sponsor Banner is placed on school property near the parking lots Nov '23 – May '24
- Small Logo Ad placed on the Viking Band website with link to sponsor's website
- Half Page Ad placed in the program at the NW Marching Band Competition (Oct 2023)
- Acknowledgement on all Viking Band printed performance programs

## Silver Level



**\$500 - \$749**

- Sponsor Listing on the Viking Band Truck
- Sponsor Listing on the Sponsor Banner placed at all-non-competition performances
- The Sponsor Banner is placed on school property near the parking lots Nov '23 – May '24
- Sponsor Listing on the Viking Band website
- 1/4 Page Ad placed in the program at the NW Marching Band Competition (Oct 2023)
- Acknowledgement on all Viking Band printed performance programs

## Bronze Level



**\$250 - \$499**

- Sponsor Listing on the Viking Band Truck
- Sponsor Listing on the Viking Band website
- 1/8 Page Ad placed in the program at the NW Marching Band Competition (Oct 2023)
- Acknowledgement on all Viking Band printed performance programs

# 2023-2024 Viking Band Corporate Sponsorship Form

Date: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Sold by Band Member: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_

Sponsor Contact E-Mail: \_\_\_\_\_

Authorized By (Print): \_\_\_\_\_

Signature (Required) : \_\_\_\_\_

**Please forward logo (.jpg), Program Ad (if applicable), & all graphic information to:**

**[director@nwvikingband.org](mailto:director@nwvikingband.org)**

**(No artwork, logos, or graphics can be placed in media without full payment)**

Please make check payable to: **Northwest Guilford Band Boosters, Inc.**

PO Box 820

Oak Ridge, NC 27310

Donations to the Northwest Guilford Band Boosters Inc. qualify as charitable donations and are deductible in accordance with applicable tax laws. The Northwest Guilford Band Boosters Inc. is a 501(c)(3) non-profit corporation. Documentation is available upon request.

If you need additional information, please email to: **[director@nwvikingband.org](mailto:director@nwvikingband.org)**